

Stichting EarthFlag Foundation

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EarthFlag

Proposal for the flag of Earth

The ancient symbol of the 'Seed of Life' centered on a blue background with the golden ratio. A symbol to remind us to care for each other, and the planet we live on.

Inspired by Life

EarthFlag's design was inspired by the cosmos and Earth itself. As part of the universe in which everything is interconnected, the single most unique attribute of Earth is 'life' itself. The Seed of Life provides a base from which the infinite fractal nature of the universe and life can be understood and is a blueprint for the most fundamental shapes of creation. This is why we refer to the EarthFlag as **'The Blueprint'**

The Planting of EarthFlag

In June 2018, the crew of sailing yacht Infinity embarked on an impossible journey through the Northwest Passage to help spread the message of global unity. These heroes raised EarthFlag on the Arctic ice on September 21st, known as the International Day of Peace, as the seed for its legacy.

Founding

Although EarthFlag Foundation was only registered as a legal entity on September 12, 2019, its activities to create and establish the EarthFlag have been ongoing since mid 2017. The EarthFlag is by no means connected to any political party, vision, statement, or legal claim. It is a symbolic act of love to unite humanity for a bright future.

Governance

The statutory directors of EarthFlag Foundation are Clemens Oestreich, Kees Zegers, and Chiel Liezenberg. They do not receive any remuneration other than a compensation for actual expenses made in relation to performing their role for or within the organisation, when required to do so.

The organization is run by Ambassadors: volunteers, enthusiasts, and activists who believe in EarthFlag as a symbol of global unity.

Why Unite Humanity

In today's world of growing chaos and separation, we aim to unite humanity in its responsibility to care for each other, and the planet we live on.

How A Universal Symbol

We introduce a universal symbol that everybody on the planet can subscribe to, and can be used to acknowledge being a part of a global movement to contribute to a singular cause: Earth.

What The EarthFlag

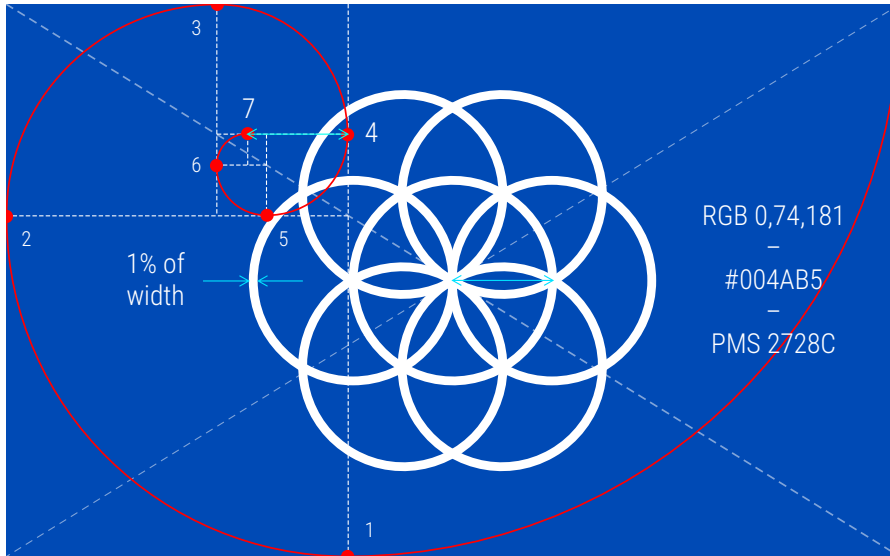
We promote the global voluntary adoption of EarthFlag by every-body on Earth, by sharing stories about people and projects that add to its legacy and adoption.

Goal Global Adoption

Our mission and ultimate objective is the adoption and recognition of the EarthFlag and what it stands for, by every-body on the planet.

#MissionEarth State of Peace

Uon.Earth has formulated 24 Global Goals as a framework for its community's contributions, in line with the 17 Sustainable Development Goals of the United Nations and the 16 Principles of the Earth Charter. EarthFlag aims to be the symbol for this collective mission toward a better world.



The Blueprint

Symbol for #MissionEarth

Add to EarthFlag's Legacy

If you have a great project in mind that could bring EarthFlag and what it stands for to the world – be it a intercontinental bike ride to promote peace, or a community effort to clean local beaches from plastic – we can help you kickstart your initiative by sending you an EarthFlag, and will do everything we can to support you and promote your initiative through our channels featuring the hashtag #earthflag.

Spread the Word

Provide existing content like pictures or footage of initiatives that raise the EarthFlag, or be actively involved in our campaigns. EarthFlag Foundation seeks to inspire media and entertainment companies around the world to leverage their resources and creative talent to advance EarthFlag's adoption.

Translate Materials

EarthFlag Foundation envisions to operate globally. For the moment, we have chosen to use the English language for our website and official publications. Translating this PDF into your language helps to bring EarthFlag's message to the world.

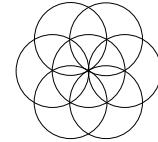
Sponsor Projects

Support EarthFlag Foundation or the featured projects with a sponsorship or donation.

Adopt EarthFlag

EarthFlag can take on all colours of the rainbow including the colour of your brand. If you want to adopt the EarthFlag as a token of corporate responsibility and leadership, feel free to do so, and reach out to us.

Contact us if you want to get involved, or download the EarthFlag files to get started.



Seed of Life

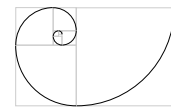
Symbol of unity in eternal change

Found at the heart of the pattern called the Flower of Life, an entire cosmology of consciousness lies encoded in this singular geometric pattern. It can be found in many cultures around the world and is considered to be a sacred geometry.



Color: EarthBlue - RGB 0,74,181

The color blue is based on the 29% land (green) and 71% water (blue) composition of the Earth's surface, coded into the RGB color code as 0,74,181. We call this color Earth Blue.



Ratio: Golden Ratio - 1.618

The ratio is based on the 'golden ratio' of 1 : 1.618..., also known as the irrational number Phi, that is omnipresent in nature. For practical purposes, the ratio is 5 : 8.



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